

**dti**

the department for Enterprise

CF

The Rt. Hon. Lord Young of Graffham  
Secretary of State for Trade and Industry

C D Powell Esq  
Private Secretary to the Prime Minister  
10 Downing Street  
LONDON  
SW1A 2AA

**Department of  
Trade and Industry**

1-19 Victoria Street  
London SW1H 0ET

Switchboard  
01-215 7877

Telex 8811074/5 DTHQ G  
Fax 01-222 2629

Direct line 215 5422  
Our ref DW3AJD  
Your ref  
Date 9 June 1988

CB  
9/6

Dear Charles,

flap.

Thank you for your letter of 1 June enclosing one from  
Jon Shortridge in the Welsh Office.

You are quite correct in your recollection that Pyrok did not  
feature in the briefing prepared for the Prime Minister's  
visit to Turkey. It was wholly fortuitous that the company  
supplied materials to the development project where the Prime  
Ministers met for lunch.

To seek to develop such a tenuous link into sales promotion  
involving the use of the Prime Minister's name is taking  
enterprise a bit too far. I can well understand your concern  
and that expressed by Mr Walker. One of our senior officials  
from DTI South East will speak to the Chairman of the  
Chessminster Group as suggested.

A copy of this letter goes to John Shortridge (Welsh Office)  
and Lyn Parker (Foreign and Commonwealth Office).

Yours sincerely  
STEPHEN RATCLIFFE

STEPHEN RATCLIFFE  
Private Secretary

the  
**Enterprise**  
initiative

bb



CONFIDENTIAL

CONFIDENTIAL

CONFIDENTIAL